



ASANA

Patanjali's Yoga Sutra 2.46 says "STHIRA SUKHAM ASANAM" or "Asana is a steady, comfortable seat". Mario Milana's ASANA is a low chair with the aim to bring us closer to the earth and encourage physical and mental balance. Customization is a main aspect of the design. The height and depth of the seat and the height of the backrest can be adjusted based on the needs of the body. Materials include Khadi cotton, natural Toulipie wood and solid copper for its healing properties.

Lo Yoga Sutra di Patanjali verso 2.46 dice "STHIRA SUKHAM ASANAM" ovvero " *Asana è una postura che conferisce conforto e stabilità*". ASANA di Mario Milana e' una seduta che riconduce alla terra e consente di ottenere centratura ed equilibrio fisico e mentale. La personalizzazione e' parte integrante del progetto; l'altezza e la profondità della seduta e la posizione dello schienale possono essere regolate in base alle esigenze del corpo. I materiali includono cotone khadi, legno toulipie naturale e rame pieno, per le caratteristiche proprietà curative.

Milanese by birth but New York based for the last ten years, Mario Milana has brought his artistic approach overseas, fusing cutting edge design with traditional craftsmanship.

After eight years in the studio of the prolific Karim Rashid, in which he learned to relate to a vast range of materials and methods on every scale, Mario Milana decided to open his eponymous studio atelier, in which he could give rise to his own personal design language. A cardinal element of his stylistic approach is the fusion of geometry and simplicity of line with the concept of dynamism. His pieces actually rotate and orbit, not only in shape but in the aspect of actual movement: the backrest, elements of the table, or the screen, can morph into different configurations, just as the side tables that become shelves or the evolving sofa.

The dynamism in his designs springs from an ever present eye towards functionality, making the object or piece of furniture able to fill various needs. If Osvaldo Borsani gave birth to the concept of movement in an industrial production, Mario Milana has applied this mechanical approach to a rigorously artisanal one. In his design practice the unexpected touches of dynamism are found in his love of handmade production, marked by his use of natural materials and his deep respect for artisanal traditions.

The result are collections, or environments, in which he sagaciously balances geometric and organic shapes and the marriage of refined aspects with those purposefully left raw; it is a style that is at once cold and mechanical and yet deeply infused with human warmth.